

AI Without the Overwhelm

A Plain-English Guide to Set Up, Train, and Start Using AI in Your Small Business



You've heard about AI. You may have even tried it.

But if you're being honest, **you're not entirely sure you're doing it right** – and you have a nagging feeling there's a lot you don't know that you don't know.

You're not wrong.

Most small business owners are using AI the same way everyone else is: typing in a question, getting an okay answer, and moving on.

What they don't realize is that without the **right setup** and **a few foundational steps**, they're getting a *fraction* of the results they could be... **and** spending more time than they should to get there.

This workshop was built specifically to close that gap.

In two approachable, jargon-free hours, **we'll walk through the four steps most AI trainings completely skip:**

- ✓ Choosing the right AI tool for your business
- ✓ Configuring settings so it actually works for you
- ✓ Building a simple knowledge base that teaches AI your brand, your voice, and your customers
- ✓ Emphasizing a human-first approach to use AI responsibly and ethically

No tech background required; just show up ready to leave with a setup that works.

You'll walk away knowing exactly what you were missing, and exactly what to do about it to get **instant** better AI results!



Anna-Vija McCloud

Meet The Speaker

Anna-Vija is a lifelong learner, motivator, and teacher. She speaks to organizations on executing productivity, professional branding, and marketing systems for scalable growth.

615-348-7768 | annavija@piccolosolutions.com | piccolosolutions.com